

Anya Taggart



CAREER OBJECTIVE

To obtain a position as Creative Director, Graphic Designer, Web Designer or Photographer that utilizes my knowledge and skills in the computer graphic design industry. Able to work on multiple projects at one time.

EMPLOYMENT HISTORY

01/07/2013– Present

Sisel International

Senior Graphic Designer, Web Designer and Photographer

- Liaison between designers and other markets
- Localization of all corporate marketing materials (Print and Web) for different markets.
- Layout and pre press work for a clients.
- Corporate identities (brand)
- Advertising material (brochures, catalogs, etc)
- Online ad banners and print ads
- Creative Strategy
- Social media integration
- Web developing.
- Product photography
- Beauty photography
- Event photography
- Environmental design
- Exhibition design
- Packaging design

1998– Present

Anya Taggart Creative

Freelance Graphic Designer, Web Designer and Photographer

- Logo design and identity
- Branding design
- Marketing communications collateral
- Print design
- Advertising
- Outdoor experiential design
- Environmental design
- Exhibition design

- Signage
- Direct marketing design
- Design direction
- Web interface design
- Editorial photography
- Fashion photography
- Beauty photography
- Event photography
- Product photography
- Social media integration
- Creative strategy

08/2011-01/2013

Merit Collage Preparatory Academy

Fine Art and Technology Teacher (Photography, Graphic Design, Web Design, Computer Technology and Career Technology Education)

- Developed and implemented various thematic lesson plans
- Developed excellent rapport with American and international students.
- Initiated an after-school International Club to provide students with opportunities to further their understanding of different cultures.
- Conducted parent conferences
- Designed, developed and maintained school website.
- Created all school promotional materials.

12/2010-05/2011

DSG Solutions

Creative Director

- In charge of Creative Department.
- Responsible for developing, implementing and managing a marketing strategy.
- Build a professional and trusting relationship with a client
- Understand the client's requirements
- Managing client's marketing campaigns (Online, Email, Print)
- Design E-mail with call to action marketing campaigns
- Product photography

03/2008-05/09

Trivani International

Sr. Designer and Photographer.

- Redesign and maintain corporate 4 web sites.
- Product photography.
- Photojournalist coverage of all important events.
- Designing product information sheets in multiple languages.
- Designing and maintaining biweekly E-mail newsletter.

06/2006-02/2008

Heritage Web Solutions

Web Designer and Photographer

- Creating custom web designs for clients.
- Regularly assigned difficult, high priority, multilingual accounts.
- Main product photographer, handle all photography needs for Heritage Web clients.

06/2003-05/2006

Neways International

Graphic Designer

- Prepared, created and proofread new packaging for prepress for all international markets
- Assisted in translation on Russian / Ukrainian labels.
- Created Access Database of Russian/English INCI names.

1992-1993

Hermitage Museum, Russia

Assistant Curator

- Helped develop and organize numerous exhibits for Hermitage Museum, including major display on East Asian art and culture.
- Responsible for thematic research and display, publicity photography and press relations.

EDUCATION

INDUSTRY EVENTS

2003–2005

Provo College

- Associate Degree in Graphic Design
- Dean's List
- Joel Cartun Scholarship winner

Photoshop 2015

August 2015

Sal Cincotta workshop

March 2015

1990-1993

St.Petersburg State University

- BFA. Photography and Art History
- Dean's List for 2 terms
- Completed five years college study program in three years
- Assisted on a curated east asian art exhibition in Hermitage Museum, Russia

Ted Leonhardt workshop

June 2014

Joel Grimes workshop

November 2013

1988-1993

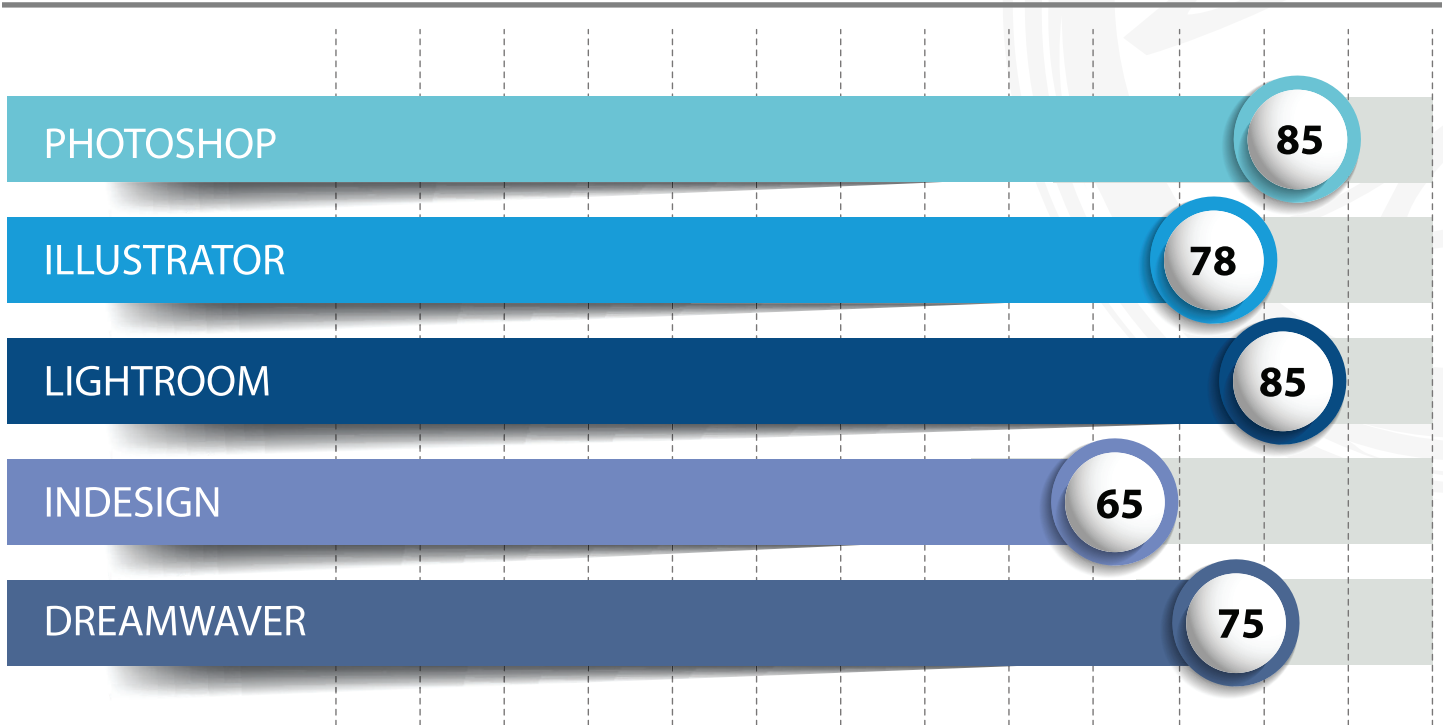
Hermitage Art School

- Associate Degree in Graphic Design and Architecture History

Photoshop 2012

August 2012

PROGRAM PROFICIENCY LEVELS



TOP 8 DESIGN ABILITIES

- Dexterous Designer (web and print)
- Great understanding of different cultures and markets.
- Ability to recognize people strengthsFamiliar with MySQL and JavaScript
- Extensive knowledge of HTML, XHTML, CSS
- Extensive knowledge of Joomla, Magento and WordPress
- Good at express abstract ideas
- Workaholics

TOP 8 PERSONAL STRENGTHS

- Russian native language
- Fluent in English
- Basic knowledge of German
- Basic knowledge of Ukrainian
- Work well under under deadlines or pressure
- Analytical
- Dedicated
- Good Social skills

Aaron Foster

Consulting Creative Director

“Anya is a thoughtful and talented designer. It was always a pleasure to work with her and she did an excellent job.”

Paul Adams

CMO / Co-Founder at SkyRocket Media

“Anya Taggart has been one of our top employee’s wearing multiple hats and overseeing client web design, SEO, and PPC campaigns.

Anya has worked directly clients, other designers, as well as the Director of Marketing. She was always cheerful and willing to assist with any task. In addition, Anya was always motivated and willing to learn new things to further the progress of our company. I highly recommend her to any future employer or volunteer organization.”

Neal Bergstrom

CMO / Co-Founder at SkyRocket Media

“Anya is the type of person who doesn’t need to wait to be told what to do. She is constantly looking for ways to use her skills to benefit the objectives of the company and her team. On her own initiative she finds ways to improve her skills and acquire new skills and knowledge in ways that add value to her role on any team. She is a hard worker, a good person, and a great addition to any company”

Karen Bless-Jonassaint

HR
Sisel International

Contact Karen Here

385-246-6060
kreatekare@gmail.com

Christina Nicolosi

Call Center Manager
Sisel International

Contact Christina Here

801-919-6429
skinicolosi@hotmail.com

Jonathan Brown

Creative Director
Sisel International

Contact Jonathan Here

801-473-2421
JBinkstain@gmail.com

THANK YOU SO MUCH FOR YOUR TIME.

Please visit anyataggart.com for my complete portfolio.

The Resume of Anya Terebenina-Taggart | Graphic Designer and Photographer